MAY-JUNE 2009

PASADENA IN FOCUS

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Etcetera . . . Etcetera

- **Tour the Gamble House and Pasadena Museum of History free** during Museums of the Arroyo Day on Sunday, May 17, from 11 a.m. to 5 p.m. *www.museumsofthearroyo.com*.
- **Learn about many of Armenia's ancient and historic sites** during a free presentation Monday, May 18, 7:30 p.m. at Distant Lands, 56 S. Raymond Ave. 449-3220.
- **An action-packed BMX stunt show and vendor fair** Saturday, June 27, 5 p.m. at Pasadena City College's Jackie Robinson Stadium benefits the Pasadena Police Officers Association's youth programs. $40 per family. 577-2201.
- **Crown City Symphony, with guest conductor Robert MacCormick** and 14-year-old violist Chandler Yu, presents a free concert honoring library volunteers Friday, May 29, 7:30 p.m. in the Great Hall at Pasadena Central Library, 285 E. Walnut St. 744-4066.
- **Help honor local heroes** at the 38th annual Police & Citizens Awards Luncheon on Thursday, May 21, 11:30 a.m. to 1:30 p.m. at Pasadena Convention Center, 300 E. Green Street. $40. 744-4551.
- **Stroll through Historic Highlands homes** near Lake Avenue and Washington Boulevard on Sunday, May 24, from noon to 4 p.m. Tickets are $15 in advance, $20 that day. *www.historichighlands.org* or 398-5038 .
- **Meet at 7:45 a.m. at Gate A at the Rose Bowl Stadium** on Wednesday, June 3, for a 3.3-mile walk with Pasadena's mayor and special guest Bernard Melekian, Pasadena's police chief. 831-2980 or *www.upandmoving.org*.
- **Show off your athletic skills** in softball, archery, swimming, cycling and more during the Pasadena Senior Olympics June 6 to 28. The application deadline is approaching! 685-6754 or *www.pasadenaseniorcenter.org*.
- **The Pasadena Pops and Maestra Rachael Worby present** the free "Music Under the Stars" Sunday, June 7, on the steps of City Hall. Bring chairs and enjoy food and entertainment starting at 5:30 p.m. before the 7:30 p.m. concert. 793-7172 or *www.pasadenasymphony-pops.org*.
- **Caltech's student chamber ensembles will perform a free concert** under the direction of Delores Bing featuring Beethoven's String Quartet in C Major and Brahms's Quintet for Clarinet and Strings on Wednesday, June 10, 8 p.m. *www.events.caltech.edu* or 395-4652.
- **Learn about training classes and local laws** about barking dogs at a meeting hosted by the Code Enforcement Commission on Thursday, June 18, 6 p.m. at Pasadena Humane Society & SPCA, 361 S. Raymond Ave. 744-4633.
- **The free Pasadena Chalk Festival** features 600 artists at Paseo Colorado on Saturday and Sunday, June 20 and 21. Proceeds benefit Light Bringer Project. 795-9100 or *www.pasadenachalkfestival.com*.
- **Note:** All dates and times listed in *Pasadena In Focus* are as of the publication date. Call the numbers listed to confirm information. All phone numbers are in the (626) area code unless otherwise noted.

Family Fun at the Rose Bowl Open House

DON'T MISS THE ROSE BOWL OPEN HOUSE Saturday, May 16 from 9 a.m. to 1 p.m. It's free! See it like you never have before - the stadium from field seats, press box, locker rooms, media center, and field; enjoy a free hot dog from the official stadium concessionaire; play interactive games on the stadium field, hear all about the past, current, and future Rose Bowl.

photo: Leigh Grapentien

Docents will offer fascinating facts about this historic stadium. And, you will learn about the Rose Bowl Operating Company's exciting plan to renovate and restore the stadium and make it fit for the future.

The stadium, which seats more than 90,000 people, is the proud home of the annual Rose Bowl Game, BCS national college football championship games every four years, home football games of the UCLA Bruins, annual Fourth of July celebrations, concerts, filmings and the famous R. G. Canning Flea Market the second Sunday of every month.

A national historic landmark built in 1922, the stadium furthered its world-class reputation by hosting five NFL Super Bowl games, the 1984 Olympic soccer matches, the 1994 Men's World Cup, the 1999 Women's World Cup and numerous other memorable events over the past 87 years.

The open house is hosted by the Rose Bowl Operating Company, Pasadena Heritage, Linda Vista Annandale Association, West Pasadena Residents Association and East Arroyo Residents Association; sponsors include the city of Pasadena, NAACP Pasadena Branch, Pasadena Center Operating Company and Pasadena Chamber of Commerce.

Park free in Lot F and enter the stadium through Gate G. For more information visit *www.rosebowlstadium.com* or call 577-3100.

Play It Safe on the 4th

Even sparklers and "safe and sane" fireworks can reach 1,000° Fahrenheit, with the potential for serious burns and property damage. Combine that with Southern California's dry summer climate and Pasadena's brushy hillsides, and it's a recipe for disaster this Independence Day.

That's why the Pasadena Municipal Code outlaws the possession, sale, use or discharge of any kind of fireworks inside the city limits. Police and fire crews and a cadre of volunteers will be out in force over the Fourth of July weekend to confiscate fireworks and watch for suspicious activity, fire hazards or signs of fire. Offenders will be subject to citation or arrest and will be prosecuted to the fullest extent of the law.

The best and safest way to celebrate the holiday is by watching the Americafest professional fireworks extravaganza at the Rose Bowl Stadium with family and friends. Find tickets at www.ticketmaster.com or call (800) 745-3000.

To prevent any flare-ups, the Fire Department will apply a fire retardant called Phos-Chek to brush areas surrounding the stadium. The main ingredients are phosphates and fertilizers to help re-vegetate the trees and grassland.

For more information call Pasadena Fire Department at 744-7276 or Pasadena Police Department at 744-4501.

Noticias En Breve

Apoyando el Arte y Los Artistas

El programa anual de subsidios de artes proporciona fondos a organizaciones locales de arte y artistas que ayudan a enriquecer la reputación cultural de nuestra comunidad. Las solicitudes tienen que ser presentadas a más tardar el lunes 8 de junio a las 5 de la tarde.

Al adjuntar sus currículos al registro gratis de artistas, los artistas pueden aumentar su visibilidad y promover sus talentos a los potenciales compradores, escuelas y organizaciones de arte. Igualmente, el directorio gratis de recursos de artistas es un centro de referencia de información sobre trabajos, exposiciones, presentaciones y oportunidades de financiamiento, además es una excelente herramienta para establecer contactos para los artistas, organizaciones y negocios.

Averigüe de esto y otros recursos en *www.cityofpasadena.net/arts* o llame al 744-6915.

Jornada de puertas abiertas gratis en el estadio de Rose Bowl.

Júntese en las graderías en la línea de las 50 yardas del mundialmente famoso

Se continua adentro . . .

Preserving the Past

A NEW GROUP OF PROPERTY OWNERS WILL BE HONORED for protecting Pasadena's landmarks during the 6th annual Historic Preservation Awards.

Scheduled for Thursday, May 21, at 7 p.m. at La Casita Del Arroyo, 177 S. Arroyo Blvd., the annual program recognizes outstanding efforts to restore, rehabilitate and maintain some of Pasadena's finest architectural buildings.

Our community has long been recognized for its impressive variety of architectural styles and historic buildings, many designed by Greene & Greene, Myron Hunt, Wallace Neff, Sylvanus Marston, Richard Neutra and others. Preserving these landmarks has become one of Pasadena's proudest achievements. There are more than 1,000 properties listed in the National Register of Historic Places, more than 50 works by Greene & Greene, 17 local landmark districts and 80 individual historic landmarks.

Last year, Pasadena's historic City Hall shared honors with Santa Fe Station, Snyder Diamond Store, First Lutheran Church, First Financial and Pinocchio's Pizza in the category of commercial/ institutional, and 10 residential property owners were recognized.

For more on historic preservation visit *www.cityofpasadena.net/ historicpreservation*. To reserve a seat at the banquet, call 744-7310.

Rest Easier at Parking Meters

photo: Zack Stromberg

DO YOU HAVE SOME BUSINESS TO TAKE CARE OF AT CITY HALL? If you're driving, you'll be able to take advantage of longer time limits and operating hours for most meters.

The time limit for parking meters along Garfield Avenue, Thurgood Marshall Street, Ramona Street and Holly Street has been extended to one hour between 7 a.m. and 5 p.m. Mondays through Saturdays in the Civic Center.

Operating hours will also be extended along Colorado Boulevard and Green Street between Marengo and Los Robles. The one-hour meters will be in operation from 8 a.m. to 8 p.m. daily beginning mid-June. This change will help speed up the turnover of spaces evenings and Sundays, giving you better access to convenient, short-term parking.

Validated, long-term parking will still be available in the Paseo Colorado parking structure and the meters around City Hall will remain free evenings and Sundays.

Travel Smart with a Shot of Protection

WHETHER YOU'RE VISITING BARBADOS, BANGLADESH OR BOTSWANA this season, protect yourself and your family with a trip to Pasadena Public Health Department's Travel and Adult Immunization Clinic at 1845 N. Fair Oaks Ave.

One of the most comprehensive, low-cost facilities of its kind in Southern California, Pasadena's Travel Clinic offers a full range of immunizations and medications plus professional staff who'll answer all your questions. The clinic can also update some of your childhood immunizations to help prevent future illnesses.

Hours are Mondays from 1:15 to 4:30 p.m., and Tuesdays through Thursdays from 8:15 to 10:45 a.m. and 1:15 to 4:30 p.m. Appointments are not necessary during walk-in hours and there's no consultation visit or separate exam fee. Immunizations and vaccines can be paid by cash, check or credit card.

For complete details, including a list of popular destinations and recommended immunizations, visit *www.cityofpasadena.net/publichealth* or call 744-6121.

New Tool for Exploring Pasadena

photo: Zack Stromberg

A TOUCH-SCREEN INFORMATION KIOSK HAS BEEN ADDED to the Metro Gold Line's Memorial Park Station, thanks to the generosity of Pasadena Rotary, which donated $10,000 to help orient newcomers to Pasadena. The kiosk is located between the station and Pasadena Senior Center, and can be seen by looking for the "i" in a circle, the international symbol for tourist information. The easy-to-use kiosk provides directions to visitors—and residents—looking for dining, shopping, entertainment or other features within walking range of the station, including Old Pasadena, Central Library and City Hall. Another kiosk is located at Del Mar Station, and more are in the planning stages. For more information call 744-7346.

New Committee will Guide General Plan Updates

TO HELP OVERSEE UPDATES TO THE LAND USE AND MOBILITY ELEMENTS of the General Plan, the Pasadena City Council recently established a committee of community representatives.

The General Plan Update Advisory Committee will guide the public outreach program to ensure widely diverse participation, and engage with city staff and other experts in the development of General Plan documents.

Meetings are scheduled the second Thursday of every month at 6:30 p.m. at locations throughout Pasadena.

The Land Use and Mobility Elements work together to help identify where buildings and parks should be located, and to manage transportation needs that result from these land uses.

A kickoff celebration for the updates that was originally planned for this month will take place in autumn.

For committee agendas and meeting locations, a list of members and more information visit *www.cityofpasadena.net/generalplan* or call 744-4009.

se continua . . .

estadio de Rose Bowl durante la jornada gratis de puertas abiertas el sábado 16 de mayo.

Guías en el histórico estadio inscrito en el Registro Nacional de Lugares Históricos guiarán las visitas constantes, desde las 9 a.m. hasta la 1p.m. El recorrido y el programa dura aproximada de 90 minutos por lo tanto, haga planes para llegar antes de las doce del medio día. Usted tendrá entrada VIP al estadio, a los asientos, sala de prensa, los vestuarios y el centro de los medios de comunicación. Aprenderá sobre la historia del estadio y algunos de los desafíos para operar una estructura de 87 años de antigüedad.

También habrán actividades para los niños y ¡por supuesto los perros calientes !

El estacionamiento es gratis en el lote F. Entrada al estadio es por la puerta G. Para mayor información llame al 577-3100.

Juegue seguro el 4 de julio

Luces de bengala y los fuegos artificiales "seguro y juiciosos" pueden llegar 1,000° Fahrenheit, con el potencial de causar quemaduras graves y daños a la propiedad. Eso, combinado con el clima seco del verano del sur de California y los arbustos secos en las laderas de Pasadena, es una receta para el desastre este cuatro de julio.

La ley en Pasadena prohíbe la posesión, venta, uso o el reventar cualquier tipo de fuegos artificiales dentro de los limites de la ciudad. La policía, los bomberos y un grupo de voluntarios estarán haciendo cumplir la ley durante el fin de semana del cuatro de julio, confiscando fuegos artificiales y estarán atentos a las actividades sospechosas, peligro de incendios o señales de fuego. Los infractores serán sujetos a una multa o arresto y serán enjuiciados con todo el peso de la ley.

La mejor manera y más segura de celebrar los días festivos junto a familiares y amigos es mirando Americafest, un gran espectáculo pirotécnico profesional en el estadio de Rose Bowl. Para comprar boletos: *www.ticketmaster.com* o llamando al (800) 745-3000.

Para mayor información llame al Departamento de Bomberos de Pasadena al 744-7276 o al Departamento de Policía de Pasadena al 744-4501.

Etcétera, etcétera...

El Festival gratis de Tiza de Pasadena presentará a 600 artistas en el Paseo Colorado el sábado y domingo, 20 y 21 de junio. Lo recaudado beneficiará al Proyecto Light Bringer. 795-9100 o *www.pasadenachalkfestival.com*.

Encuentre ayuda rápida para hacer reparaciones en su hogar en el Centro Comunitario de Trabajo de Pasadena. Hay trabajadores disponibles para jardinería, limpieza, reparaciones domésticas, mudanzas y hasta cuidado de niños. 500 N. Lake Ave., de Lunes a Sábado de 6 a.m. a 3 p.m. 440-0112.

PASADENA IN FOCUS

Brush Up on Your Survival Skills

Learn how to help your neighborhood survive a crisis during the second annual Pasadena Emergency Response Team (PERT) Boot Camp on Saturday, May 16, from 8:30 a.m. to 3 p.m. at John Muir High School, 1905 Lincoln Ave. Registration will begin at 8:30 a.m. and training will begin at 9 a.m.

Perfect for neighborhood associations, Neighborhood Watch groups, churches, non-profits and school groups, the boot camp will prepare you to organize your resources and logistics before a disaster hits. Emergency crews may not be able to respond immediately after a major disaster, so advance planning will help you and your neighbors remain self-sufficient for up to 72 hours.

During this free session, you'll work as a group to learn disaster preparedness, emergency medical care, fire suppression, and light search and rescue. You'll also walk through a simulated disaster. Participants need to be at least 11 years old and will receive complimentary breakfast and lunch plus a PERT backpack stocked with emergency equipment.

For more information call 744-4444 or e-mail *district1@cityofpasadena.net* (write "PERT" in the subject line).

Supporting Art and Artists

Pasadena has long been a haven for artists and Cultural Affairs Division of the Planning and Development Department wants to keep it that way with a range of support and services.

- Sponsored by the Pasadena Arts & Culture Commission and the Cultural Affairs Division, the 2009/2010 arts grant program provides funding to local arts organizations and individual artists who help enrich our community's cultural cachet. Applications are due by 5 p.m. Monday, June 8.
- By adding their resumes to the free Artist's Registry, artists can boost their visibility and promote their talents to potential buyers, schools and arts organizations.
- Likewise, the free Artist's Resource Directory is a clearing house of information on job, exhibition, performance and funding opportunities, plus a great networking tool for artists, organizations and businesses.

To check out these and other resources call 744-6915 or visit *www.cityofpasadena.net/arts*.

The Price is Right at Your Neighborhood Library

Money's tight all around! Keep your brood entertained this season with free activities at your neighborhood library.

Families can explore the Polynesian islands with Tavanna's Wicky Wacky Wahines on Saturday, May 16, from 2 to 3 p.m. at Lamanda Park Branch Library, 140 S. Altadena Dr. Learn some dances, make a lei and sample island snacks and stories. 744-7266.

Don't miss Family Fun Day at La Pintoresca Park and Branch Library, 1355 N. Raymond Ave., Saturday, May 23, from 10 a.m. to 3 p.m. with great food, entertainment, arts and crafts, a skate park competition and a disc jockey. 744-7268.

Beginning Saturday, June 13, children in grades 6 and under can join the Summer Reading Club at any Pasadena library. Sponsored by Friends of the Pasadena Public Library, the popular program offers young readers weekly prizes for visiting the library and telling us what books they've enjoyed. The program also includes family entertainment all summer long. Kicking off the season in June, "Flights of Fantasy" will have your kids laughing out loud. In July they'll be dazzled by "Illusions by Allen" and August will bring the creative critters of Pacific Animal Productions. "Tales and Tunes" series Thursdays in July with musicians and storytellers.

For information visit *www.cityofpasadena.net/librarykids*.

Teens can also jump into the Summer Reading Club starting Saturday, June 20! Just read a book, fill out a slip and place it in the decorated box at any Pasadena library for your chance to win weekly prizes with teen appeal.

And don't miss out on the fun teen programs listed at *www.cityofpasadena.net/libraryteens*.

For more information about library programs for children and teens, call 744-4066, option 4.

Budget Update

The city of Pasadena faces unprecedented fiscal challenges as a result of a structural budget imbalance in the General Fund, dramatic increased costs associated with water and power supplies, and the national economic climate. Public meetings for decision-making for the next fiscal year budget beginning July 1, 2009, began in April. They will continue in May.

Monday, May 18 - Review of proposed budgets for Transportation Department, City Clerk, Library and Information Services Department, Finance Department

Monday, June 1 - Review of proposed budgets for Human Services & Recreation Department, Housing Department, Police Department, Fire Department

Monday, June 8 - Budget wrap up and review of year end fund balance projection

Monday, June 15 - Proposed adoption of FY 2010 Operating Budget

Be part of the solution! For more information visit *www.cityofpasadena.net/budget* or call 744-4336.

PASADENA Water&Power

"Giveaway-A-Day in May"

And the winner is… All of us! Through a fun giveaway this month, PWP is promoting water conservation to help all of us keep this potential water shortage under control.

Celebrating Water Awareness Month, PWP will be awarding one lucky customer every day with a brand-new smart sprinkler controller worth $400. The devices save hundreds of gallons of water each year by automatically adjusting a home's irrigation schedule based on plant needs and the weather. The controllers also shut off the sprinklers whenever it rains.

The drawing is open to any current residential water customer whose sprinkler system is run by a traditional timer. Customers can enter online at *www.cityofpasadena.net/savewater* or by calling 744-6970 to request an entry form. Winners will be notified by mail and posted on the web site throughout May. The 31 lucky customers will then attend a "winners circle" workshop to gain expert knowledge on how to program and operate their new controllers for maximum efficiency.

Whether or not you win, you can still qualify for a $160 rebate from PWP when buying your own smart sprinkler controller. (You must now reserve water rebate funds online before your purchase!) You'll also feel like a winner when you attend any of PWP's free lawn & garden workshops, which continue this spring and summer. Customers can learn tips for growing healthy trees and shrubs with less water on Saturday, May 30 from 9 a.m. to noon; find out about water-smart gardening on Saturday, June 27 from 9 a.m. to noon; learn the best techniques for efficient irrigation on Thursday, June 18 from 6:30 to 9 p.m.; or explore California Friendly® landscaping basics on Saturday, June 13 from 8 a.m. to noon. All classes will be held at the Salvation Army Pasadena Tabernacle, 960 E. Walnut St., and reservations are required at *www.cityofpasadena.net/savewater*.

Council Approves Comprehensive Water Conservation Plan

At its regular meeting on April 13, 2009, City Council approved PWP's "Comprehensive Water Conservation Plan," a roadmap for reducing water consumption citywide by 10, 20 and 30 percent. PWP designed this plan in anticipation of continuing drought conditions, which have depleted our local groundwater supply, and distribution cuts of 10 to15 percent from our imported water supplier, the Metropolitan Water District (MWD).

Pasadena has long gotten most of its water supply (more than 60 percent) from MWD, which itself is experiencing a very tight water supply situation due to long-term drought and restricted pumping rights in the Sacramento-San Joaquin Delta, where it sources most of its own supply. Last month MWD announced that it will, in turn, reduce allocations to its 26 member agencies, including Pasadena, effective July 1, 2009. MWD will then impose surcharges on Pasadena if our city exceeds the allocation targets prescribed by MWD.

Right on time, PWP's Comprehensive Water Conservation Plan provides a necessary roadmap to help our city and customers navigate just such a situation, and worse water shortage scenarios, should they arise in the future. The Plan takes a multi-pronged approach to achieving water conservation targets:

- Implementing a new water rate structure to encourage conservation;
- Adopting and/or amending city ordinances to promote sustainable water use, such as permanently prohibiting certain forms of water waste and adopting water use limitations on new development;
- Providing water use audits, enhanced incentives for efficient practices and technology, and fully-subsidized installations of select technology innovations;
- Providing water use education, outreach and information, including usage data on bills.

While each of these approaches will contribute significantly to water conservation efforts, implementing a new rate structure and adopting sustainability ordinances are most critical to the overall success of the Plan. It's important to note, however, that while the Council did approve the Plan in concept, changes to rates and ordinances are subject to public hearing. Look for notices of public hearing on these critical matters in this and future editions of Pasadena In Focus or online at *www.cityofpasadena.net/savewater*, where you may also read the 26-page Comprehensive Water Conservation Plan in full.

Learn about Proposed Water Rate Increases

Pasadena Water and Power will propose water rate increases during a public hearing at the June 8 Pasadena City Council meeting.

To help customers understand the rationale for and potential impact of the proposed increases, PWP will host a series of public meetings this month, including Thursday, May 21, at 6:30 p.m. at La Pintoresca Branch Library, 1355 N. Raymond Ave.; and Tuesday, May 26, at 6:30 p.m. at Jackie Robinson Center, 1020 N. Fair Oaks Ave. (Spanish translation will be available at the May 26 meeting).

If you have a copy of your most recent City of Pasadena water bill, bring it with you to a meeting.

While for many years water service revenues have remained relatively flat, regular operational and maintenance costs have increased. PWP has had to borrow from reserve funds to continue its normal standard of operation.

To correct this cost-revenue imbalance and ensure continued reliable service, PWP proposes two separate increases to the fixed rate charges on water bills.

If approved by the council, most residential customers would see a monthly increase of $4.15 for 5/8 and 3/4 inch meters and $7.89 for 1 inch meters effective July 1, 2009; an additional increase of $3.82 for 5/8 and 3/4 inch meters and $7.27 for 1 inch meters would take effect July 1, 2010. Each customer's meter size in indicated on the water bill. Residential customers are billed every other month.

In addition to these increases, PWP proposes to restructure the blocks, also known as tiers, that determine which water rate customers should pay. In a block/tiered rate structure, customers who use more water pay higher rates. Therefore water conservation is encouraged in a manner that minimizes the impact on customers who are already practicing conservation efforts.

For more information visit *www.cityofpasadena.net/savewater* or call the PWP AnswerLine.

Visit *www.cityofpasadena.net/waterandpower* or call the PWP AnswerLine at 744-6970.