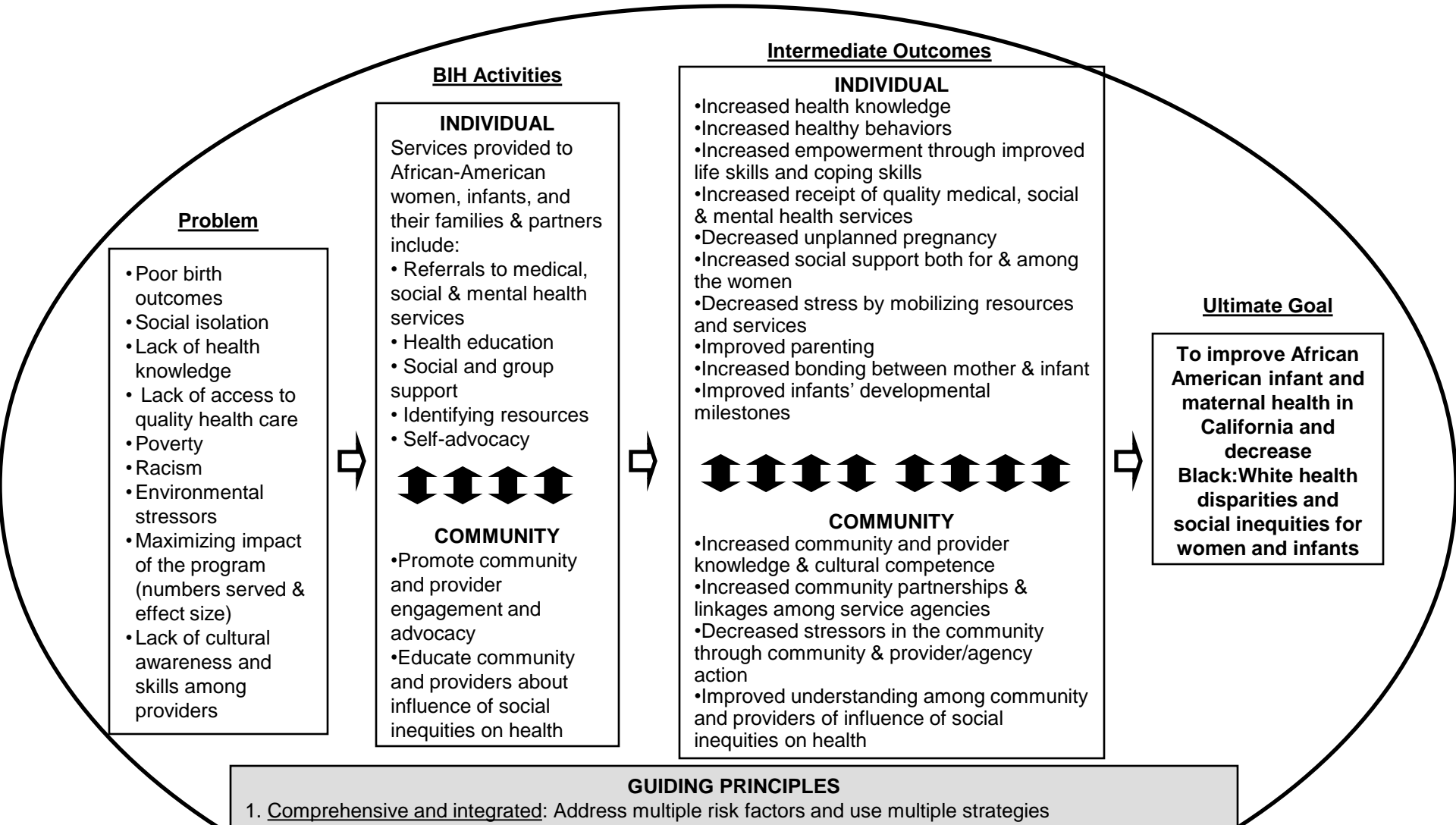


Conceptual Framework for the Black Infant Health Program



GUIDING PRINCIPLES

1. **Comprehensive and integrated:** Address multiple risk factors and use multiple strategies
2. **Multi-level:** Address individual, community, service systems and societal levels, with empowerment focus
3. **Collaborative:** Partner with community providers and agencies with similar activities
4. **Community-driven:** Developed, implemented and evaluated by local communities
5. **Evidence-based:** Developed from proven or promising strategies; impact is measurable
6. **Culturally competent:** Designed & implemented in a culturally-competent manner
7. **Staff training and professional development:** Conducted to ensure the BIH activities are provided effectively