~ INFORMATIONAL MEETING ~

Temporary Use of the Rose Bowl Stadium by the NFL Rose Bowl Stadium Tuesday, April 3, 6:30 p.m.

There is a strong likelihood the NFL will come to the L.A. market in the near future and the Rose Bowl would stand a good chance at being chosen as the interim stadium while a new permanent stadium is built.

Pasadena city officials determined that there are great benefits, for the city and for the Rose Bowl Stadium, if that team played in Pasadena on an interim basis. Attend this meeting and learn how they reached this determination.

City officials will address issues and impacts of hosting a temporary team in the Rose Bowl including:

- City-wide economic benefits
- Economic benefit to the Rose Bowl renovation
- Difference between a permanent NFL team and the interim team
- Timing and interface of all the elements at play
- The Environmental Impact Report process

The goal of this meeting is to vet important issues that have been brought up by various members of the Pasadena community. Darryl Dunn, General Manager of the Rose Bowl, and Michael Beck, Pasadena City Manager, will be there to answer questions.

THE ROSE BOWL STADIUM
1001 Rose Bowl Drive, Pasadena, 91103
Tuesday, April 3, at 6:30 p.m. Visitor's Locker Room
Rose Bowl Parking in Lot F,
Enter at Gate A, walk through Tunnel 23A

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