PASADENA

Resources

ECONOMIC DEVELOPMENT TASK FORCE

Economic Development Division (within City Manager's Office) **–** encourages local investment through business retention/attraction programs and special event planning **-** www.cityofpasadena.net/EconomicDevelopment

Foothill Workforce Investment Board – Federally supported career resource center that serves several cities in West San Gabriel Valley. www.fwibworks.org

Pasadena Bioscience Collaborative (PBC) – PBC is a technology incubator for start-up companies that require life-science research space. http://www.pasadenabiosci.org/

Pasadena Capital Improvement Program (CIP) – City of Pasadena's approved program of physical improvements. Capital_Improvement_Program

Pasadena Center Operating Company – Operating company that manages the convention center, civic auditorium and visitor's bureau for the City. www.pasadenacal.com

Pasadena Chamber of Commerce – The chamber is a membership organization representing the interests of businesses that are primarily in Pasadena. www.pasadena-chamber.org

Pasadena Enterprise Zone – City office that coordinates a state business investment program that provides hiring credits and other incentives - EnterpriseZone

Pasadena Entretech – Association of local technology companies started by city and Caltech and now organized by private host company (Materia). www.entretech.org/

Pasadena General Plan Update - comprehensive long-term plan for the physical development of the City **-** www.ci.pasadena.ca.us/GeneralPlan

Property Based - Business Improvement Districts (PBIDs) -

- Old Pasadena: www.oldpasadena.org
- Pasadena Playhouse PlayhouseDistrict.org District:
- South Lake Property Business Improvement District: www.southlakeavenue.org
- Pasadena Tourism Business Improvement District: Hotel BID

Rose Bowl Operating Company – Operating Company that manages Rose Bowl facilities and golf courses for the City. www.rosebowlstadium.com

San Gabriel Valley Economic Partnership – Association of businesses and governments within San Gabriel Valley. http://www.valleyconnect.com/

Tournament of Roses Association – Private non-profit that organizes Parade and hosts Rose Bowl game. www.tournamentofroses.com