CITY OF PASADENA REDISTRICTING TASK FORCE **MINUTES**

JOHN MUIR HIGH SCHOOL 1905 LINCOLN AVENUE, PASADENA, CA

> STUDENT COMMONS **OCTOBER 19, 2011** SPECIAL MEETING

OPENING

Member Guerrero, acting as Chair, called the meeting of the

Redistricting Task Force to order at 7:01 p.m.

ROLL CALL:

William A. Crowfoot, Chair (Absent)

Richard A. McDonald, Vice Chair (7:43 p.m.)

R. Michael Alvarez Alan Caldwell Wendelin Donahue Alex Guerrero James Marlatt

Mary Machado Schammel Elizabeth S. Trussell

Staff:

Theresa Fuentes, Assistant City Attorney

Mark Jomsky, City Clerk

Sandra Robles, Recording Secretary

INTRODUCTION

Councilmember Robinson thanked the Task Force members for their participation in the redistricting process and encouraged residents and the community to attend and participate in the redistricting process,

which values public input.

APPROVAL OF MINUTES It was moved by Member Trussell, seconded by Member Caldwell, to approve the minutes of September 21, 2011, as submitted. (Motion unanimously carried) (Absent Chair and Vice Chair)

NEW BUSINESS

PRESENTATION AND REVIEW OF ILLUSTRATIVE MAPS AND REDISTRICTING CONCEPTUAL PLANS PREPARED BY **CONSULTANT**

Douglas Johnson, Sara Larson, and David Ely, Redistricting Consultants, provided a PowerPoint presentation of the illustrative maps providing conceptual approaches to redistricting, including information on deviations, and responded to questions.

Member Alvarez requested that the City Clerk provide to the Task Force upcoming City Council election information, detailing the year for each Council District election.

The Task Force members requested the following from the consultants:

- Proposed maps should clearly highlight any amendments or changes in order to visibly view modifications
- Streets names should be smaller in size so that details might be more easily viewable
- Stand-alone maps should be created to clearly identify communities of interest, such as neighborhood associations

The following individuals provided comments, stated concerns, and/or provided input to the Task Force on the redistricting process:

Michelle White, Pasadena Resident Mr. Boualen, Pasadena Resident James Smith, Pasadena Resident Rita Moreno, Pasadena Resident Phillp Koebel, Pasadena Resident Roberta Martinez, Pasadena Resident

The Vice Chair encouraged the public to access the City's website to view further detailed information on the redistricting guidelines and/or to provide a suggested redistricting map. In addition, the Vice Chair requested that the 1980 redistricting maps be posted on the City's redistricting website for historical and perspective purposes.

Following discussion, on the order of the Vice Chair, and by consensus of the Task Force, the information was received and filed.

OLD BUSINESS

DISCUSSION AND DECISION REGARDING THE USE OF FACEBOOK AS AN OUTREACH TOOL

Member Alvarez provided an oral update regarding the use of Facebook as an outreach tool, and upon his research has determined, due to the absence of a City policy on social media, he recommends that a Facebook page not be used.

Following a brief discussion, it was moved by Member Alvarez, seconded by Member Trussell, to not use Facebook as an outreach tool. (Motion unanimously carried) (Absent Chair Crowfoot)

NEW BUSINESS (CONTINUED)

PUBLIC COMMENT ON THE REDISTRICTING PROCESS

Michelle White, Pasadena Resident, commented on the Handicap accessibility, the viewing set up at the meeting, and the need for the distribution of materials.

The City Clerk noted that an accessible ramp was located immediately adjacent to the stairs, that future meetings would also be handicap accessible, and that additional copies of Task Force materials would be available for public use.

The City Clerk announced that the next Redistricting Task Force meeting is scheduled for November 2, 2011, 6:30 p.m., at Marshall High School.

ADJOURNMENT:

On the order of the Vice Chair, the special meeting of the Redistricting Task Force was adjourned at 8:30p.m.

William Crowfoot, Chair Redistricting Task Force

ATTEST:

Mark Jornsky City Clerk