

OFFICE OF THE CITY MANAGER

August 18, 2011

To the Honorable City Council of the City of Pasadena

Mayor and Councilmembers:

WEEKLY NEWSLETTER

1. California Office of Traffic Safety (OTS) Grant Award:

The California Office of Traffic Safety (OTS) has awarded the Pasadena Police Department's Traffic Section with the "Selective Traffic Enforcement Program" (STEP) grant in the amount of \$280,000.00. The grant period is from October 1, 2011 – September 30, 2012. These grant funds will be used to reduce the number of persons killed or injured in vehicle crashes involving alcohol, speed, red light violations, and other primary collision factors. The attached memorandum from Phillip L. Sanchez, Chief of Police provides information on how the STEP grant funds will be used.

2. Rose Bowl Renovation Project Weekly Update:

Attached is the most current schedule for the Rose Bowl Renovation Project as provided by Darryl Dunn, General Manager of the Rose Bowl.

Respectfully submitted,

STEVE MERMELL Assistant City Manager

SM/dac /attachment

MEMORANDUM-City of Pasadena Police Department August 18, 2011

TO:

Michael Beck

City Manager

FROM:

Phillip L. Sanchez

Chief of Police

RE:

California Office of Traffic Safety - Grant Award

The California Office of Traffic Safety (OTS) has awarded the Pasadena Police Department's Traffic Section with the "Selective Traffic Enforcement Program" (STEP) grant in the amount of \$280,000.00. The grant period is from October 1, 2011 – September 30, 2012. These grant funds will be used to reduce the number of persons killed or injured in vehicle crashes involving alcohol, speed, red light violations, and other primary collision factors. Use of "best practice" enforcement strategies will be conducted on an overtime basis funded in the amount of \$264,398.00. The funded enforcement strategies include DUI checkpoints, motorcycle safety & awareness, DUI saturation patrols, and aggressive driver programs. Aggressive driver programs will concentrate on speed and red light violations. Enforcement operations will be directed to those intersections with a disproportionate number of traffic collisions. These enforcement strategies are designed to encourage safety and earn media attention thus enhancing the overall deterrent effect.

DUI Checkpoint supplies are funded in the amount of \$2,602.00. On-scene supplies are needed to appropriately conduct sobriety checkpoints. Items included are spotlights, checkpoint signage, and educational pamphlets highlighting the dangers of driving while impaired. Training and travel expensive are funded in the amount of \$4,000.00 to send ten officers to standardized field sobriety test training.

The STEP grant also allows us to use the services of "Motivational Media" to incorporate high tech video equipment featuring clips from popular movies, television and music videos to educate high schools students on the dangers of drinking and driving and decision making. In total, \$9,000.00 has been awarded to provide these educational presentations to nine Pasadena public and private high schools during assemblies.

The Pasadena Police Department is honored to be one of few agencies in the state to be awarded STEP grant funding and with this privilege emanates the responsibility to enhance vehicle and pedestrian safety for all people in Pasadena.

PHILLIP L. SANCHEZ

Chief of Police

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	August 25, 2011:	Project Team Coordination Meeting (1:00 pm/Project Trailer)
•	August 25, 2011:	RBOC Operations Committee Meeting (5:30 pm/ Administration Office)
•	August 26, 2011:	UCLA Private Scrimmage
•	August 29, 2011:	Core Project Planning Meeting (7:30 am/Brookside Clubhouse)
	August 29, 2011:	IMG Coordination Meeting (2:00 pm/Sales Trailer)
•	August 30, 2011:	Legends Coordination Meeting (10:00 am/Sales Trailer)
•	August 30, 2011:	Contractor Construction Progress Meeting (10:00 am/Project Trailer)
•	August 30, 2011:	PFBL Coordination Meeting (4:00 pm/City Hall, Green Conference Room)
•	August 31, 2011:	RBOC Finance Committee Meeting (8 am/Administration Office)
•	August 31, 2011:	City Coordination/ Football Season Preparation Meeting (2:00 pm/Project Trailer)
•	Sept 1, 2011:	Project Team Coordination Meeting (1:00 pm/Project Trailer)
•	Sept 1, 2011:	RBOC Meeting (6:30 pm/Brookside Clubhouse)
•	Sept 5, 2011:	HOLIDAY - Rose Bowl Offices Closed
•	Sept 5, 2011: Sept 6, 2011:	HOLIDAY - Rose Bowl Offices Closed Core Project Planning Meeting (7:30 am/Brookside Clubhouse)
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	Sept 6, 2011: Sept 6, 2011: Sept 6, 2011: Sept 6, 2011: Sept 7, 2011: Sept 8, 2011: Sept 8, 2011: Sept 10, 2011:	Core Project Planning Meeting (7:30 am/Brookside Clubhouse) UCLA Game Management Prep Meeting (9:30 am/Press Interview Room) Legends Coordination Meeting (10:00 am/Sales Trailer) Contractor Construction Progress Meeting (10:00 am/Project Trailer) City Coordination/ Football Season Preparation Meeting (2:00 pm/Project Trailer) Project Team Coordination Meeting (1:00 pm/Project Trailer) Turn site over to Game Day Operations (3 pm) UCLA First Home Game (7 pm)
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