

OFFICE OF THE CITY MANAGER

November 15, 2012

To the Honorable City Council of the City of Pasadena

Mayor and Councilmembers:

WEEKLY NEWSLETTER

1. <u>Assisting People with Hearing Loss at City Functions:</u>

According to Mercy Santoro, Director of Human Services and Recreation, staff met with John Orr and members of the Hearing Loss Association of Los Angeles on October 23rd to discuss, how the City could improve the listening environment for people with hearing loss at locations where City services are provided. Of particular interest was the listening environment at City meetings and events. The meeting followed a letter sent by Mr. Orr to Mayor Bogaard and several executive staff regarding problems that people with hearing loss have encountered at public meetings held by the City.

The October meeting was preceded by several months of testimony from Hearing Loss Association members at the City's Accessibility and Disability Commission, where they encouraged installation of a technology called inductive loop assistive listening systems in City buildings and other facilities. As a consequence of this public expression, City staff secured cost estimates for inductive loop systems and installation at various City locations.

Currently the City uses FM-radio assistive listening systems, which is a somewhat older technology currently being superseded by inductive loop systems. The members of the Hearing Loss Association were grateful that staff had begun exploring the possibility of installing inductive loop systems into community centers, and encouraged staff to also consider inductive loop systems at the Senior Center and in Council Chambers.

It was agreed that Mr. Orr, who is now a member of the Disability and Accessibility Commission, and City staff would tour the public spaces at the Pasadena Senior Center and make a preliminary assessment of acoustic problems that might be overcome with assistive listening technologies. For additional information, please contact Robert Gorski, Accessibility Issues Coordinator at (626) 744-4782.

2. Latino Mejor Salud/Mejor Vida - Better Health/Better Life Conference:

On Saturday, November 17, 2012, the Villa-Parke Community Center will be conducting the annual Latino Mejor Salud/Mejor Vida – Better Health/Better Life Conference from 8:00 a.m. to 2:00 p.m. The theme of this year's Conference is "FAMILIES UNITED – CONFRONTING DIABETES", which will include several workshops related to nutrition, exercise, stress management and mental health. Specific workshops targeting teens, children and seniors are also planned. Testing will include blood pressure screenings, Human Immune-deficiency Virus (HIV) testing, vision and hearing exams, Body Mass Index (BMI) and immunizations.

According to Mercy Santoro, Director of Human Services and Recreation, the conference, sponsored by the City of Hope, is free to all participants with breakfast and lunch included. Pre-registration for this program is required and over 300 individuals are expected to participate.

Additional conference partners include: Huntington Hospital, Kaiser Permanente, Planned Parenthood, Pacific Clinics, Young and Healthy, California State University, Los Angeles, City of Pasadena Human Services and Recreation Department, American Diabetes Association, American Heart Association, Pasadena Health Department, American Cancer Association and Care First. For additional information on the conference contact Rozanne Adanto at (626) 744-6522.

3. Pasadena's Public Art Collection Database is Now Online!

Vincent P. Bertoni, Director of Planning & Community Development is happy to announce that the City of Pasadena Public Art Collection is now available online nationwide. Pasadena's Public Art Collection will reach new and expanded audiences through the free, searchable database titled the Public Art Archive.

The Archive is provided by the Western States Arts Federation (WESTAF), a nonprofit arts service organization which provides technology systems for arts organizations and artists. A large part of the City's Public Art Collection has long been accessible online. The WESTAF Archive provides an opportunity to expand potential audiences by raising visibility and access to a national level. The database's expanded format also accommodates additional information about the full Pasadena Collection.

Pasadena's 177 artworks, many of which have been created by artists of local and national recognition, document permanent and temporary public art projects commissioned through the City's Private Development and Civic Public Art Programs. Artworks facilitated by the Cultural Affairs Division on behalf of community partners are also included.

Containing records of over 50 municipal and regional public art collections, the national Public Art Archive database is a useful tool for the public art field including academicians, arts administrators, artists and developers. The database is also a valuable cultural tourism resource because it can be easily accessed and searched by the public. The "Map this" and mobile version options support and encourage pedestrian activity by allowing users to plan their visit to

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Pasadena's public art by viewing artwork locations on a Google map, get driving or walking directions, and navigate to artworks located nearby.

For more information, please contact Rochelle Branch, Cultural Affairs Manager, Planning & Community Development Department at (626) 744-7062 or visit http://www.cityofpasadena.net/arts/public art program.

4. Rose Bowl Renovation Project Weekly Update:

Attached is the most current schedule for the Rose Bowl Renovation Project as provided by Darryl Dunn, General Manager of the Rose Bowl.

Respectfully Submitted,

STEVE MERMELL Assistant City Manager

/attachments

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- November 13, 2012: UCLA Game Management meeting (9:30am/ Media Center)
- November 13, 2012: RBOC Operations Meeting (4:30pm/ Locker Room)
- November 13, 2012: RBOC Special Meeting (5:30pm/ Media Center)
- November 14, 2012: City of Riverside Luncheon (10am/ Locker Room)
- November 14-15, 2012: Driving Dynamics (Lot K)
- November 15, 2012: Pregame walkthrough (1pm/ BBM trailer)
- November 15, 2012: TV Production Meeting (3:30pm/ Pavilion)
- November 15, 2012: TOR layout Ops Compound (3:30pm)
- November 17, 2012: UCLA vs. USC (12:00pm)
- November 19, 2012: Weekly Update Meeting (11am/ Media Center)
- November 20, 2012: UCLA Game Management Meeting (9:30am/ Media Center)
- November 20, 2012: Special Finance Committee Meeting (4pm/ Council Chambers)
- November 21, 2012: Pregame walkthrough (1pm/ BBM trailer)
- November 22, 2012: Thanksgiving
- November 24, 2012: UCLA vs. Stanford (TBD)
- November 25, 2012: Field Re-sod Begins
- November 26, 2012: Weekly Update Meeting (11am/ Media Center)
- November 28, 2012: Finance Meeting (8am/ Conference Room)
- December 2, 2012: California Farm Bureau Lunch and Tour (Media Center & Locker Room)

• December 3, 2012: Weekly Update Meeting (11am/ Media Center)

December 3, 2012: City Council Meeting (4:30pm)

• December 5, 2012: TOR Float Reception Dinner (Visitor Locker Room)

• December 9, 2012: Flea Market

• December 10, 2012: Rose Bowl Game Load in begins

Future Milestone Dates:

Rose Bowl Game – January 1, 2013

Project Substantial Completion – Sept 1, 2013

■ Project Completion – December 31, 2013